

ForeverGreen Film Festival Guide

Issue
#3

INSIDE THIS ISSUE:

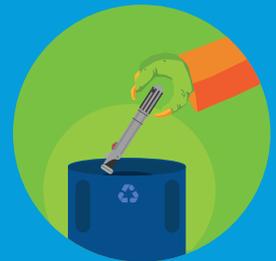
TOP 5 LESSONS FROM *TRANSFORMERS: THE AGE OF E-WASTE*

HOW TO WIN *GARBAGE WARS* WITH THE RETURN OF THE RECYCLER?

REDUCING WASTE WITH A *FEW GOOD CUPS*

GIVE BACK DURING THE HOLIDAY SEASON, SAYS THE STAR OF *GOOD WILL FINDING*

September — December 2016



Top 5 lessons from *Transformers: The Age of E-Waste*

A new hero has emerged from the latest installment of *Transformers: The Age of E-Waste*. Through action-packed scenes, *Recycled Prime* showed us what is possible when you creatively reuse discarded electronic products.



Here are the top 5 things we learned from *Recycled Prime*:

01. E-waste is the fastest growing waste stream –

Around 40 million metric tonnes of e-waste is generated annually across the world. That's equivalent to the weight of approximately 16 billion average sized laptops (weighing 2.5 kg each). It turns out that only 5-15% of e-waste is recycled responsibly. The rest of it is likely stored, disposed of in landfills, or is in some cases, shipped overseas to developing nations.

02. Just because an electronic item is out of date does not mean it is worthless – Electronics are filled with reusable materials like plastics and precious metals which can be recycled through a process called urban mining.

03. When it comes to the option of e-waste recycling, there is a silver lining – A large number of what is labeled as “e-waste” is actually not waste at all, but rather complete electronic equipment or parts that are readily marketable for reuse or can be recycled for materials recovery.

04. E-waste disposal programs are widely available –

However, they may differ depending on where you live. Choose a provincially approved e-waste recycling vendor as specified by the Electronic Products Recycling Association's Recycler Qualification Program (RQP).

05. It's flexible & convenient – Give preference to non-profit organizations that donate equipment to schools, charities, etc.

By next year, the global volume of discarded refrigerators, TVs, cellphones, computers, monitors and other e-waste is expected to weigh almost as much as 200 Empire State Buildings!

In the face of this challenge, become a *Recycled Prime* yourself, and make it easier for your coworkers to recycle their electronic devices by organizing an e-waste drive. Check with your Property Management team as they may already have regular pick-ups.

A long time ago in a garbage bin far, far away... *Garbage Wars: Return of the Recycler*

An illustration of a green hand with orange claws holding a silver tool with a red button, positioned over a blue recycling bin. The bin has a white recycling symbol on it. The background is a gradient of green and orange.

It is a period of garbage wars. Rebel Filth Lords have been defeating the Recycling Empire. The Recycler returns in the hopes of rescuing the Empire from the trash side as both sides battle over the age old question of, 'What is recyclable and what isn't?'

The Recycler's plan to win the Garbage Wars is as follows:

- Recycle right by making sure that everything gets sorted into its proper bin. If you are unsure, check with your Property Manager.
- Participate in **Waste Reduction Week** which is taking place from October 17th – 23rd, 2016. Hold a lunch n' learn at work to get everyone excited about rethinking, reducing, reusing and recycling waste.
- Carry out a simple recycling bin check-up at the workplace and assess which materials are present in each of the bins. Prepare a kind note to leave behind at workstations to indicate performance.

- Recycling is great, but we should also focus on waste reduction. Here are a few examples: ditch plastic bags, pack your lunch in reusable containers, be creative and turn items that you would usually discard like newspapers, magazines, paper bags, broken dishes etc. into a DIY (do-it-yourself) project.

Waste diversion is the percentage of total waste that is diverted from landfill through composting, reusing or recycling. In 2015, waste diversion rate across Bentall Kennedy office buildings was 52%. While this is above average, there is room for improvement.

So, are you ready to win the Garbage Wars?

Reducing Waste with *A Few Good Cups*

A Few Good Cups premiered over the weekend, and amid the layers of intense drama, a recurring message emerged — it is good to carry a reusable cup! It would be great if all disposable coffee cups were sustainable and recyclable, but unfortunately, that is not the case.



Every year North Americans throw away billions of disposable coffee cups that end up in the landfill.

Most of the time, paper cups end up in the wrong bin under the false assumption that they will end up being recycled. Just consider your weekly usage of disposable coffee cups — that is a huge chunk of waste that can be eliminated by simply committing to (and remembering to) use a reusable cup for your morning coffee or tea.

It can be difficult to remember to bring your own cup along to the café. Start by getting in the habit of leaving your reusable cup where you are most likely to use it. Many coffee shops even offer a 10 cent discount to customers who bring their own cups.

Perhaps the most important reason of all, drinking coffee or tea from a ceramic or stainless steel cup just tastes better!

Give back during the holiday season, says the star of *Good Will Finding*



We sat down with the star of the movie, **Generous Damon** to learn about his philanthropic endeavours.

Q: Your movie releases during the holiday season. Tell us what this season means to you.

A: The holiday season is about taking the time to give back to our communities and to the people who are in need. Giving does not just mean donating money to charities. You can also give your time, talent and energy through volunteering. While it is great that organizations have reliable, committed volunteers during the holiday season, I think they would also benefit from long-term volunteers to support their services. I would recommend people to not only think about how they can give back during this time of the year, but also consider extending their enthusiasm and support to charities and non-profit organizations for a longer period of time.

Q: What can people do to get involved?

A: There are many local opportunities available, and I would encourage people to find something that align with their interests. The issue of hunger and poverty is very close to my heart. I was surprised to learn that more than one-third of people, who received food from a food bank in Canada in 2015, were children. If you are passionate about the issue of hunger, volunteer at the Food Bank; if you like animals, spend time at the Humane Society; if you are driven about the issue of literacy, volunteer at the local library.

There are various charities and non-profit organizations that are working towards making our communities a better place for everyone. Find out if your organization has a volunteer or donation program in place so you can get involved. If not, then organize a volunteer activity with your team members to build morale and give back.

About ForeverGreen

Bentall Kennedy's ForeverGreen commitments include energy efficiency and carbon emission reductions, waste diversion, water conservation, and a healthy workplace.

We have created this tenant resource to provide monthly information and inspiration for a clean and greener place to work. **TOGETHER WE CAN ACHIEVE FOREVERGREEN.**

The ForeverGreen Film Festival is our 2016 campaign that takes monthly sustainability themes and reimagines them as films through movie posters and this accompanying 'Film Festival Guide'.

Connect with us on twitter: [@bkforevergreen](https://twitter.com/bkforevergreen)



8 years in a row, Bentall Kennedy has been recognized as an ENERGY STAR Partner for our commitment to energy management and reducing consumption.



5 years in a row, Bentall Kennedy has ranked among the top firms worldwide by the Global Real Estate Sustainability Benchmark (GRESB).

For additional information on ForeverGreen contact your Property Manager or visit: www.bkforevergreen.com